

# What is the relationship between perceived and measurable features of the lived environment?

*TSS Early-Stage researchers Award*

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**KU LEUVEN**

# Perceived vs. measurable features of the environment

- Is this a city, a town, a suburban or rural environment?



Courcelles

Degree of urbanization:  
**city**

Belgium: **no city status**

# Perceived vs. measurable features of the environment

- Is this a city, a town, a suburban or rural environment?



Eksaarde, Lokeren

Degree of urbanization:  
**suburban**

Belgium: **city status**

# Perceived vs. measurable features of the environment

- Empirical studies and policy making link outcomes to measures
- What if perceived  $\neq$  measured ?
- Outcomes such as people's behavior are shaped by perception
- We want to understand the gap between perceived vs. measured
  - **missing explanatory factors in behavioral, social, and policy research**



# Prior studies on Perceived vs Measured

Gorodzeisky & Semyonov (2020):

- misperceptions of the size of immigrant populations
- more predictive of public opposition than actual demographic data.

Piekut & Valentine (2016):

- people's perceptions of ethnic diversity influenced more by interpersonal contact
- than by who is actually present in a given space.

# Four dimensions as main focus

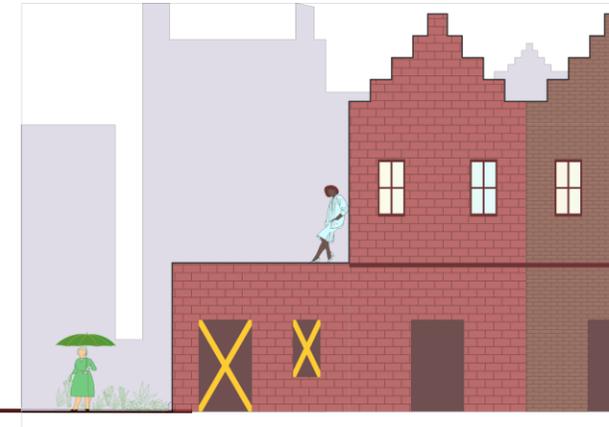
1. Perceived and measured **level of urbanity**
2. Perceived and measured **level of diversity**
3. Perceived and measured **accessibility to destinations of daily activities**
4. Perceived and measured **accessibility to spaces of social interaction**



# Proposed methodology – Level of Diversity

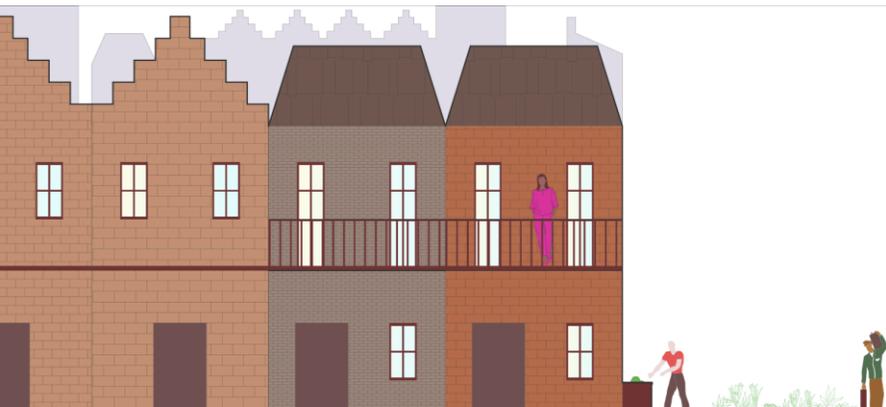
## Perceived – Examples of survey questions:

- To what extent do you disagree with the following statements?
  - In my neighborhood, I can meet many people that are not of Belgian origin.
  - I often interact with residents that are not of Belgian origin in my neighborhood



## Measured – Other data sources:

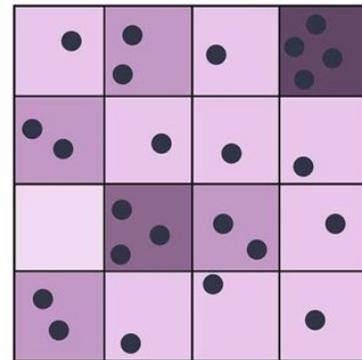
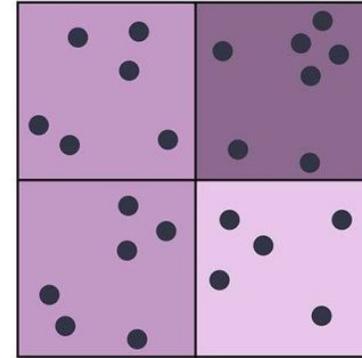
- Demographics and other statistical information from Statbel open data



# Spatial information at multiple scales

Why is spatial information important?

- Show more differences between groups of participants
    - Differences between regions and types of areas (affluent/disadvantaged, urban/rural)
    - Differences between smaller areas (sub-municipalities or neighborhoods)
- Better understanding of what happens at local scale



# Spatial information while protecting privacy

- Providing home location creates high risk of indirect identification
- But for geographical research, we need spatial information

Potential solutions to balance the two:

- 1. Secure research platform** (e.g., CBS Netherlands)
- 2. Internal data linking** (e.g., Intego Environment Project)



**Our proposed approach**

# RESEARCHERS

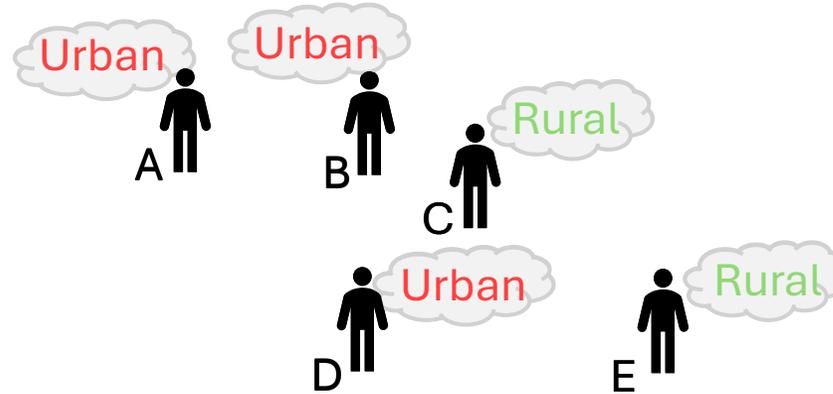
1. Compute measured value per spatial unit

1	2	3	<b>Measured</b>
4	5	6	Unit 1 – urban
			Unit 2 – urban
			Unit 3 – rural
			Unit 4 – urban
			Unit 5 – rural
			Unit 6 – rural

4. Return only matched variables to researchers

# TSS MANAGER

2. Perceived value from survey respondents



<b>Perceived</b>
Person A – urban
Person B – urban
Person C – rural
Person D – urban
Person E – rural

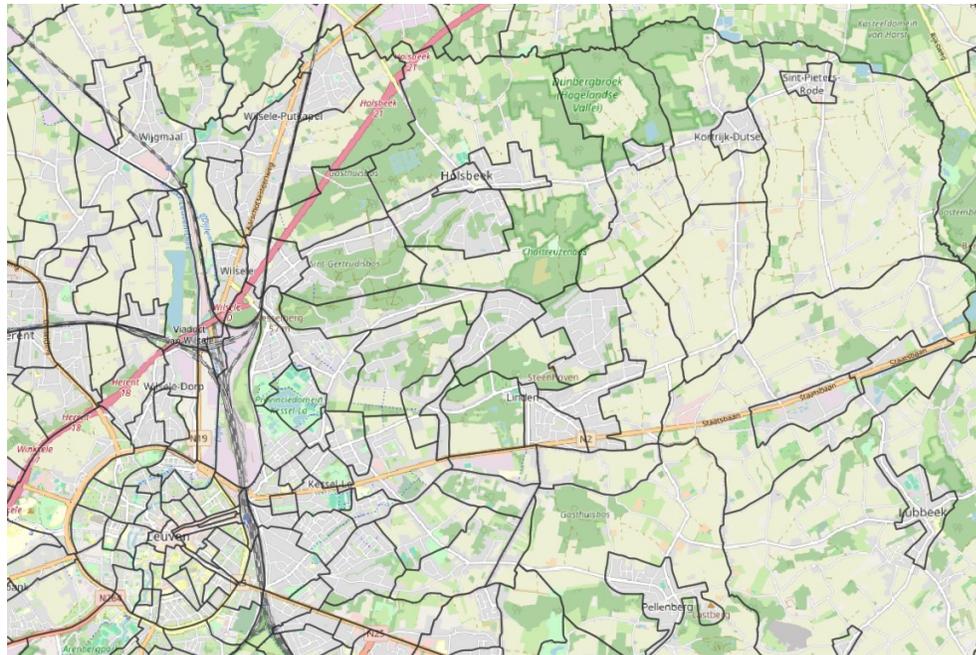
3. Internal data matching

<b>Perceived</b>	<b>Measured</b>
urban	urban
urban	urban
rural	urban
urban	rural
rural	rural

# Internal Data Linking

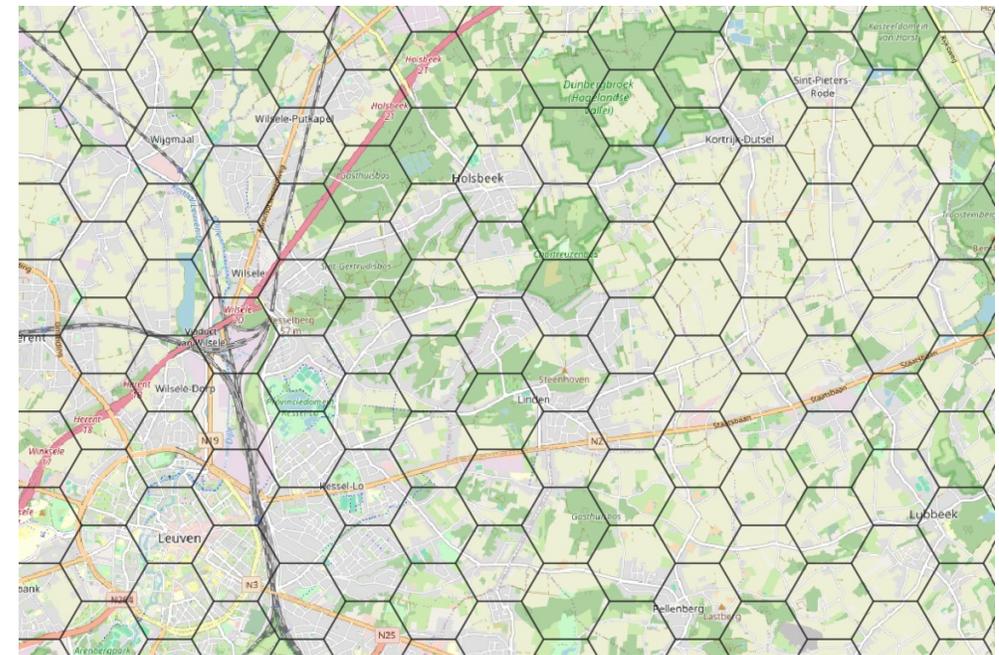
Which spatial unit?

*Statistical sectors*



or

*Hexagon grid*



# Thank you!

## Any questions?

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