

What is the relationship between perceived and measurable features of the lived environment?

TSS Early-Stage researchers Award

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Perceived vs. measurable features of the environment

- Is this a city, a town, a suburban or rural environment?



Mapillary by Stefdegreef

Courcelles

Degree of urbanization:
city

Belgium: **no city status**

Perceived vs. measurable features of the environment

- Is this a city, a town, a suburban or rural environment?



Eksaarde, Lokeren

Degree of urbanization:
suburban

Belgium: **city status**

Perceived vs. measurable features of the environment

- Empirical studies and policy making link outcomes to measures
- What if perceived \neq measured ?
- Outcomes such as people's behavior are shaped by perception
- We want to understand the gap between perceived vs. measured
 - **missing explanatory factors in behavioral, social, and policy research**



Prior studies on Perceived vs Measured

Gorodzeisky & Semyonov (2020):

- misperceptions of the size of immigrant populations
→ more predictive of public opposition than actual demographic data.

Piekut & Valentine (2016):

- people's perceptions of ethnic diversity influenced more by interpersonal contact
- than by who is actually present in a given space.

Four dimensions as main focus

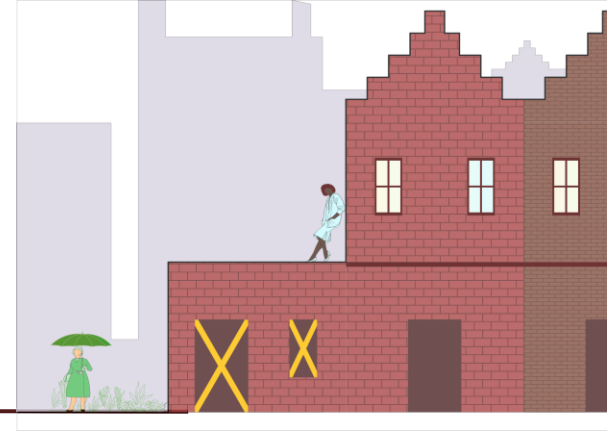
1. Perceived and measured **level of urbanity**
2. Perceived and measured **level of diversity**
3. Perceived and measured **accessibility to destinations of daily activities**
4. Perceived and measured **accessibility to spaces of social interaction**



Proposed methodology – Level of Diversity

Perceived – Examples of survey questions:

- To what extent do you disagree with the following statements?
 - In my neighborhood, I can meet many people that are not of Belgian origin.
 - I often interact with residents that are not of Belgian origin in my neighborhood



Measured – Other data sources:

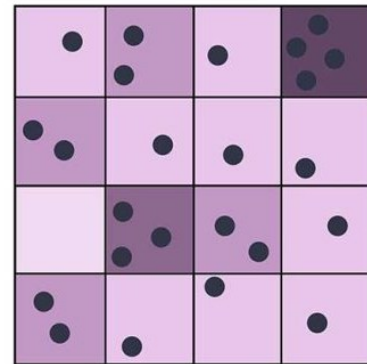
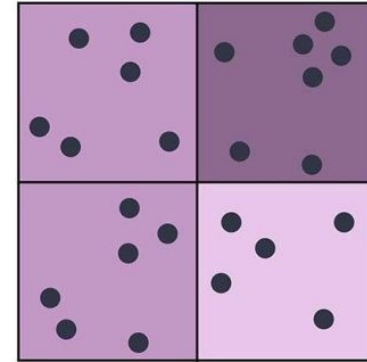
- Demographics and other statistical information from Statbel open data



Spatial information at multiple scales

Why is spatial information important?

- Show more differences between groups of participants
 - Differences between regions and types of areas (affluent/disadvantaged, urban/rural)
 - Differences between smaller areas (sub-municipalities or neighborhoods)
- Better understanding of what happens at local scale



Spatial information while protecting privacy

- Providing home location creates high risk of indirect identification
- But for geographical research, we need spatial information

Potential solutions to balance the two:

- 1. Secure research platform** (e.g., CBS Netherlands)
- 2. Internal data linking** (e.g., Intego Environment Project)



Our proposed approach

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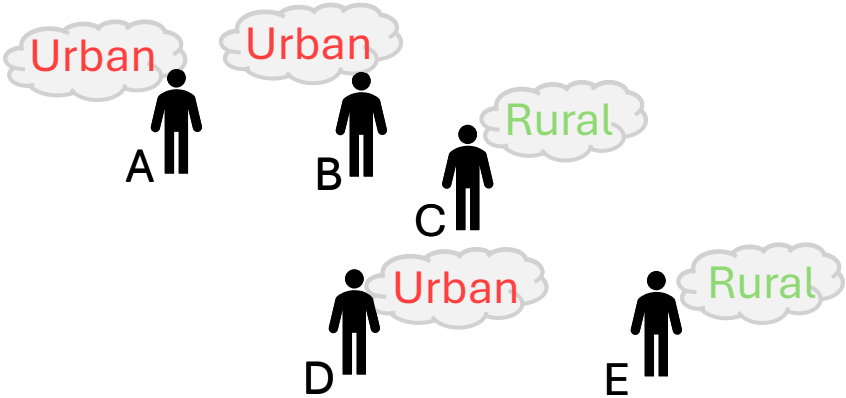
1. Compute measured value per spatial unit

1	2	3	Measured Unit 1 – urban Unit 2 – urban Unit 3 – rural Unit 4 – urban Unit 5 – rural Unit 6 – rural
4	5	6	

4. Return only matched variables to researchers

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2. Perceived value from survey respondents



Perceived	
Person A –	urban
Person B –	urban
Person C –	rural
Person D –	urban
Person E –	rural

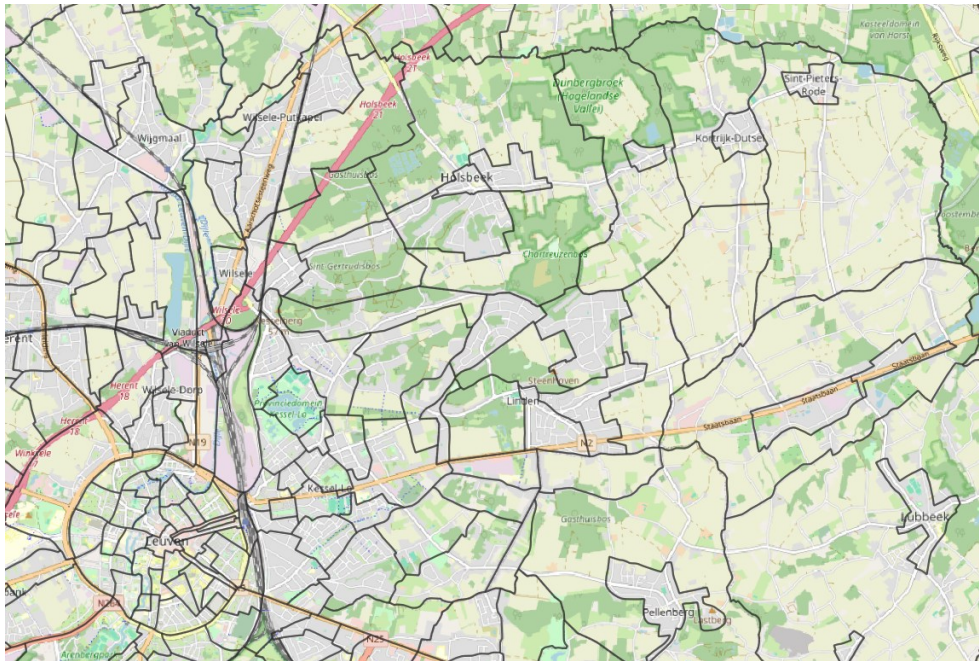
3. Internal data matching

Perceived Measured	
urban	urban
urban	urban
rural	urban
urban	rural
rural	rural

Internal Data Linking

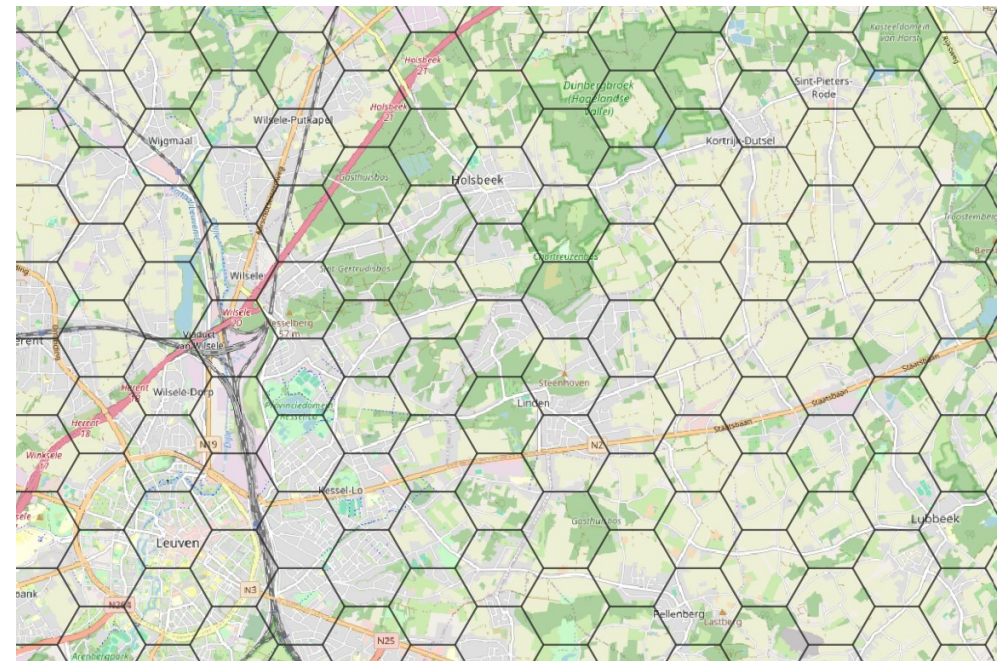
Which spatial unit?

Statistical sectors



or

Hexagon grid



Thank you!

Any questions?



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